



## Purpose Must Come First



### Core Values

*Abundance*  
*Acceptance*  
*Achievement*  
*Adventure*  
*Aesthetics*  
*Appreciation*  
*Authority*  
*Balance*  
*Beauty*  
*Bliss*  
*Caring*  
*Career*  
*Cheerfulness*  
*Clarity*  
*Commitment*  
*Compassion*  
*Co-operation*  
*Condence*  
*Contentment*  
*Courage*  
*Creativity*  
*Daring*  
*Dedication*  
*Detachment*  
*Determination*  
*Empathy*  
*Empowerment*  
*Energy*  
*Enthusiasm*  
*Excellence*  
*Faith*  
*Family*  
*Fame*

*Flexibility*  
*Freedom*  
*Friendship*  
*Fun*  
*Generosity*  
*Gentleness*  
*Good will*  
*Grace*  
*Gratitude*  
*Growth*  
*Happiness*  
*Harmony*  
*Healing*  
*Health*  
*Honesty*  
*Hope*  
*Humility*  
*Inclusiveness*  
*Insight*  
*Integrity*  
*Influence*  
*Intimacy*  
*Intelligence*  
*Intuition*  
*Joy*  
*Justice*  
*Kindness*  
*Knowledge*  
*Leadership*  
*Learning*  
*Love*  
*Loyalty*  
*Maturity*

*Money*  
*Openness*  
*Order*  
*Passion*  
*Patience*  
*Peace*  
*Positive*  
*Power*  
*Prosperity*  
*Purity*  
*Purpose*  
*Recognition*  
*Relationships*  
*Respect*  
*Responsibility*  
*Reverence*  
*Sacrifice*  
*Security*  
*Serenity*  
*Spirituality*  
*Spontaneity*  
*Strength*  
*Status*  
*Support*  
*Success*  
*Surrender*  
*Success*  
*Tolerance*  
*Trust*  
*Trustworthiness*  
*Truth*  
*Understanding*  
*Wisdom*



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### Core Value Exercises

Select your top three to five core values from the list above. These should be your personal values not company values.

**Value 1:**

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**Value 2:**

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**Value 3:**

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**Value 4:**

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**Value 5:**

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